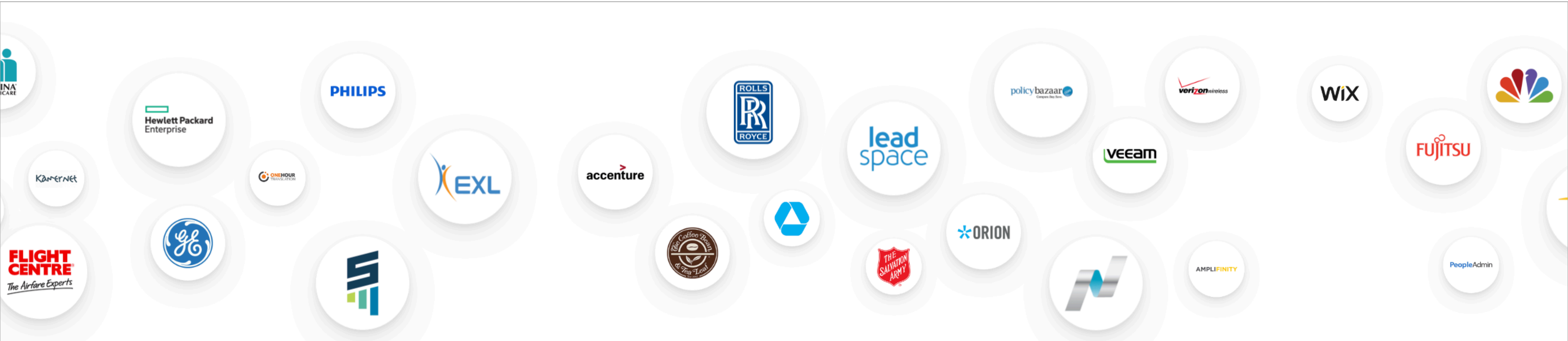
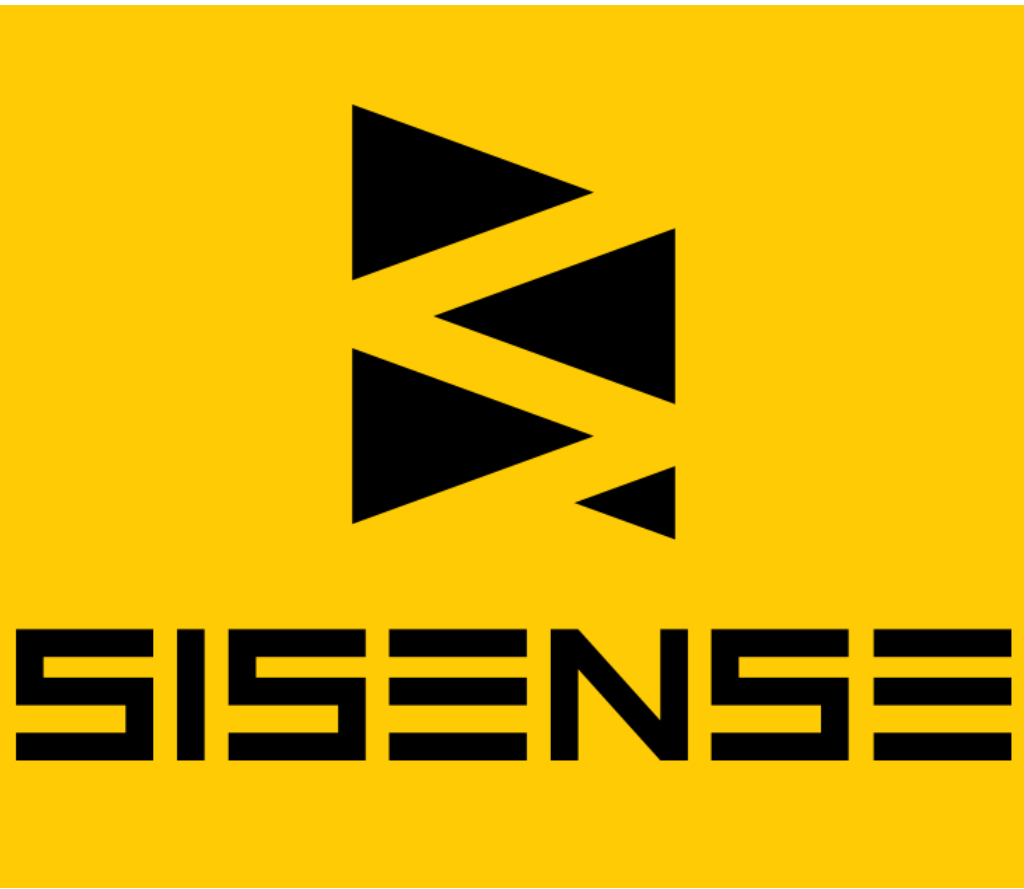


SINGLE STACK BI PLATFORM TECHNOLOGY

—— 시각화분석과 머신러닝 / AI 자동 분석과 위기관리 통합



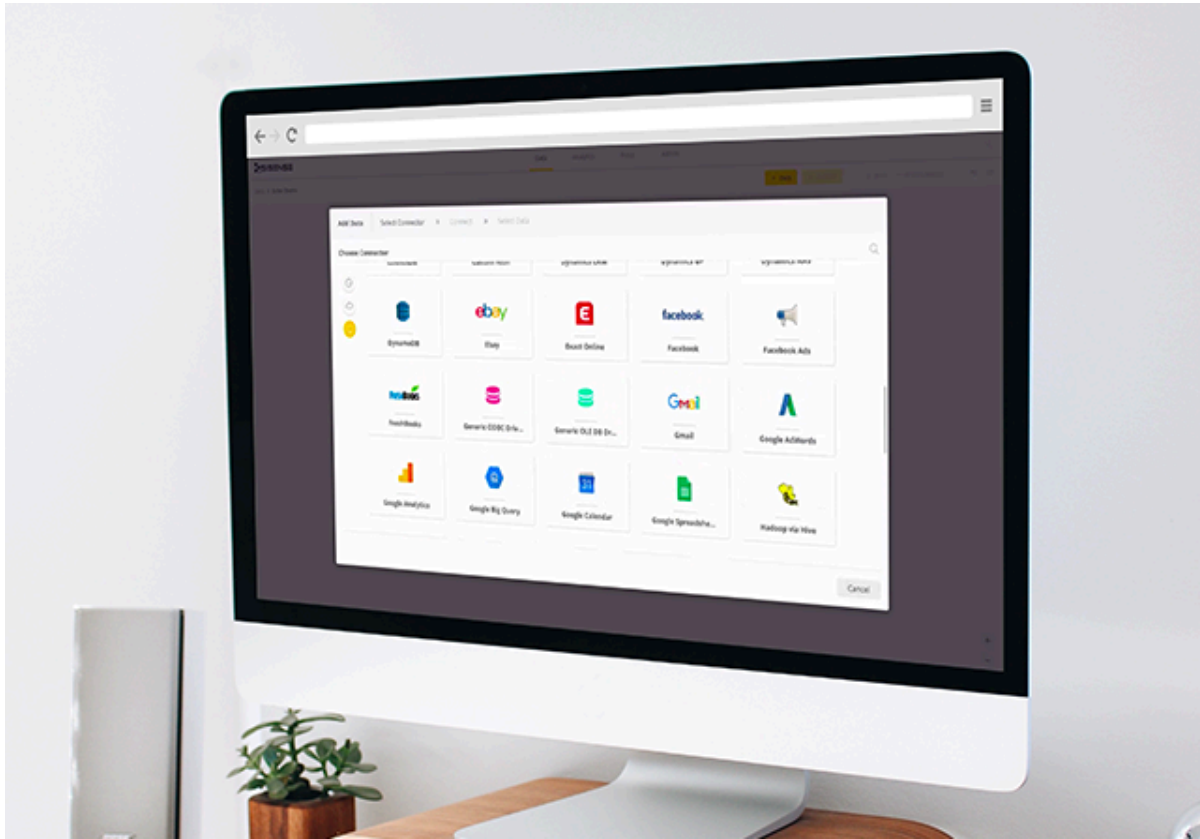
사이센스(Sisense)는 이스라엘에 기반을 둔 나스닥 상장사로 가장 우수한 BI 플랫폼과 서비스를 제공하고 있으며 한국에서는 링크브릭스가 기술 개발협력사로 되어 있습니다.

DATA INTEGRATION

Connect

Instantly access all your data sources

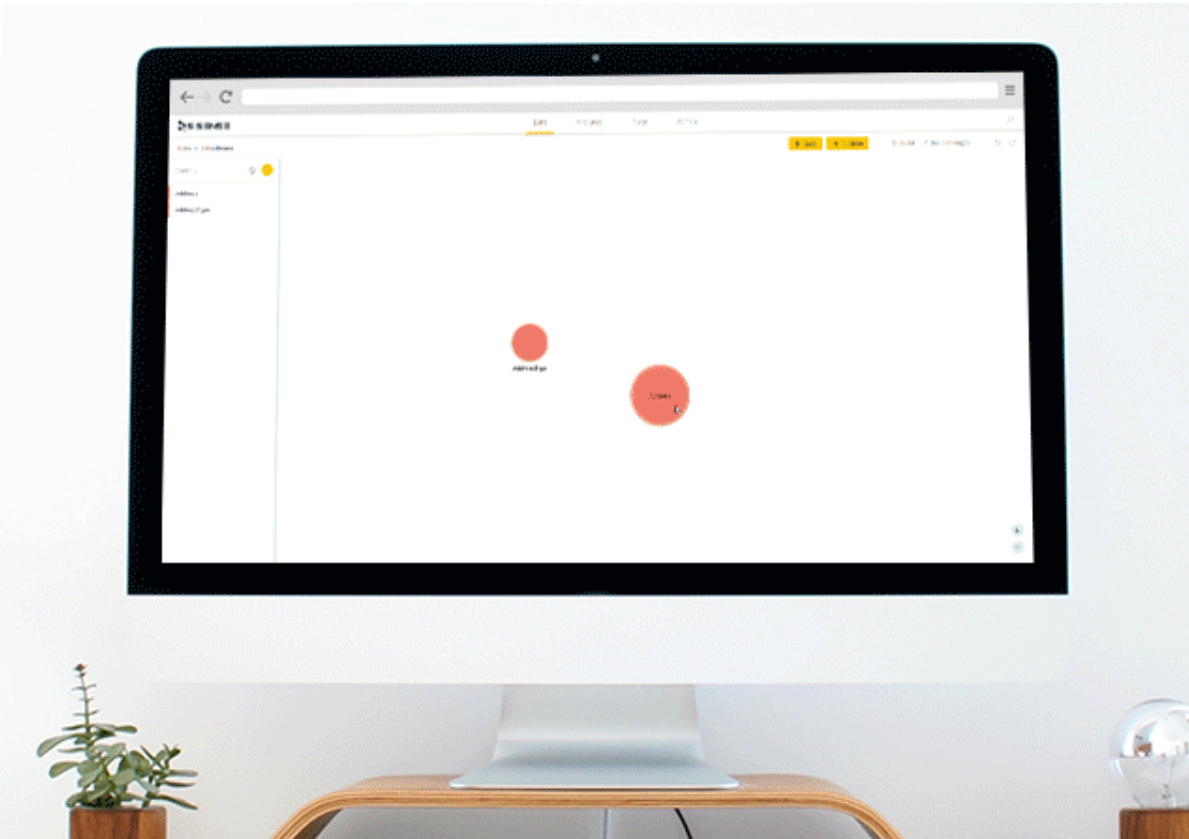
Connect any file or data source (even that cumbersome legacy app) to your [ElastiCube](#) with just a few clicks using prebuilt connectors. Sisense's robust [connector library](#) includes dozens of data sources, including common ones such as Salesforce and Google Analytics.



Mashup

Ace your data modeling challenges

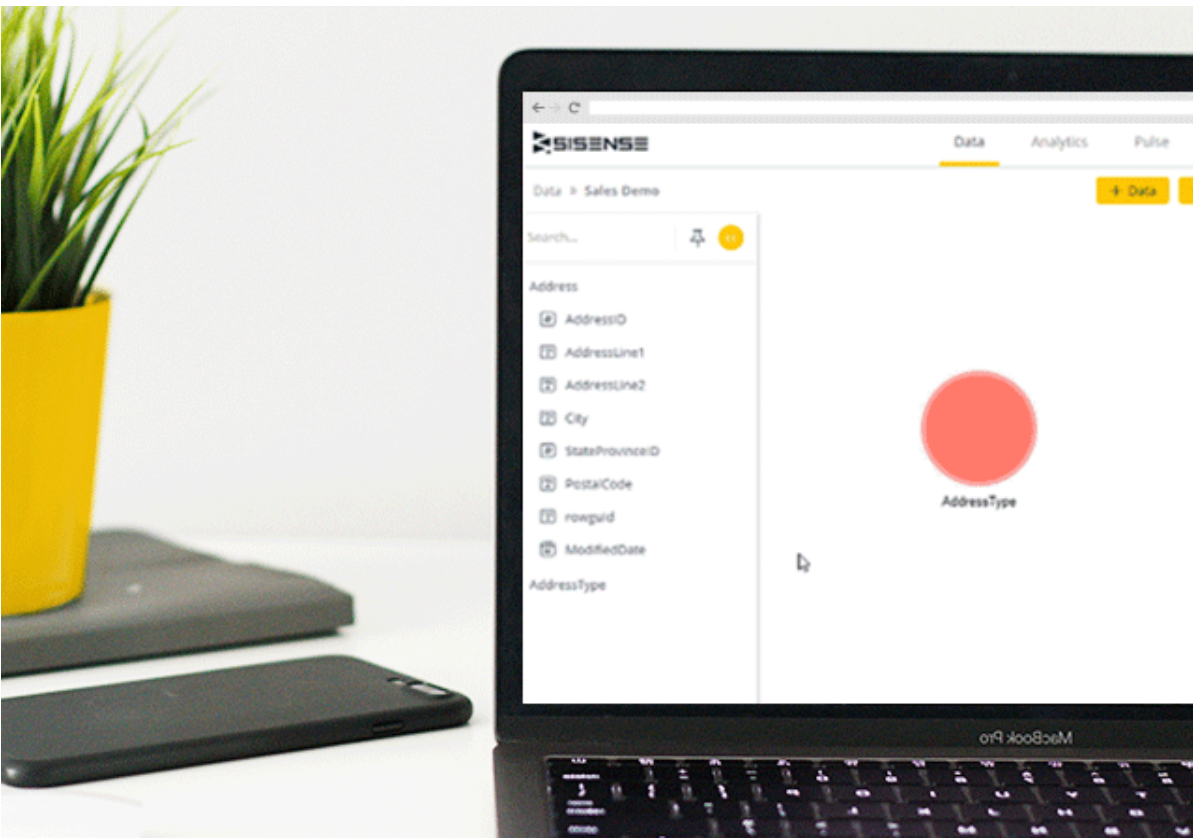
Combine data from different sources using our intuitive drag-and-drop interface to unlock deeper insights, true [self-service BI](#) no previous experience required.



Cleanse

QA your data for defects

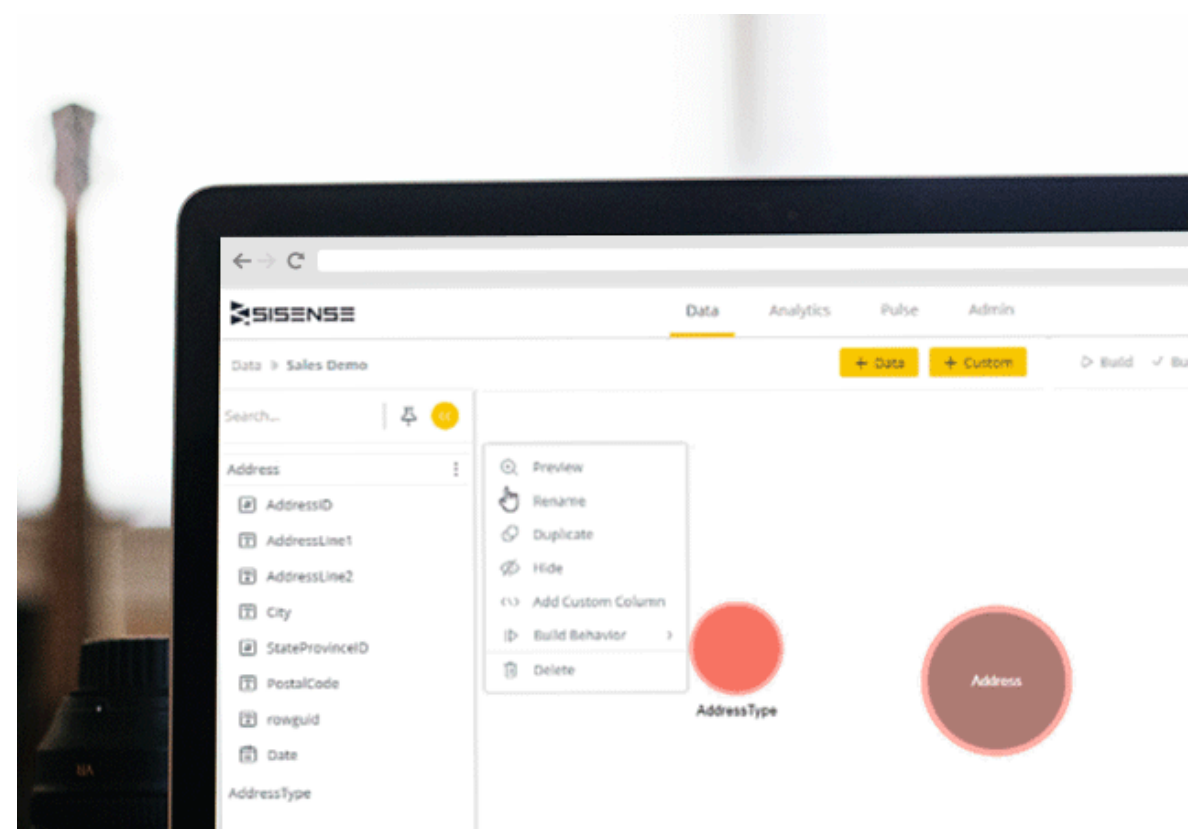
Identify and correct data defects (without impacting the original source). Data preparation for analytics with error-free analysis and richer data insights.



Transform

Make your data more impactful

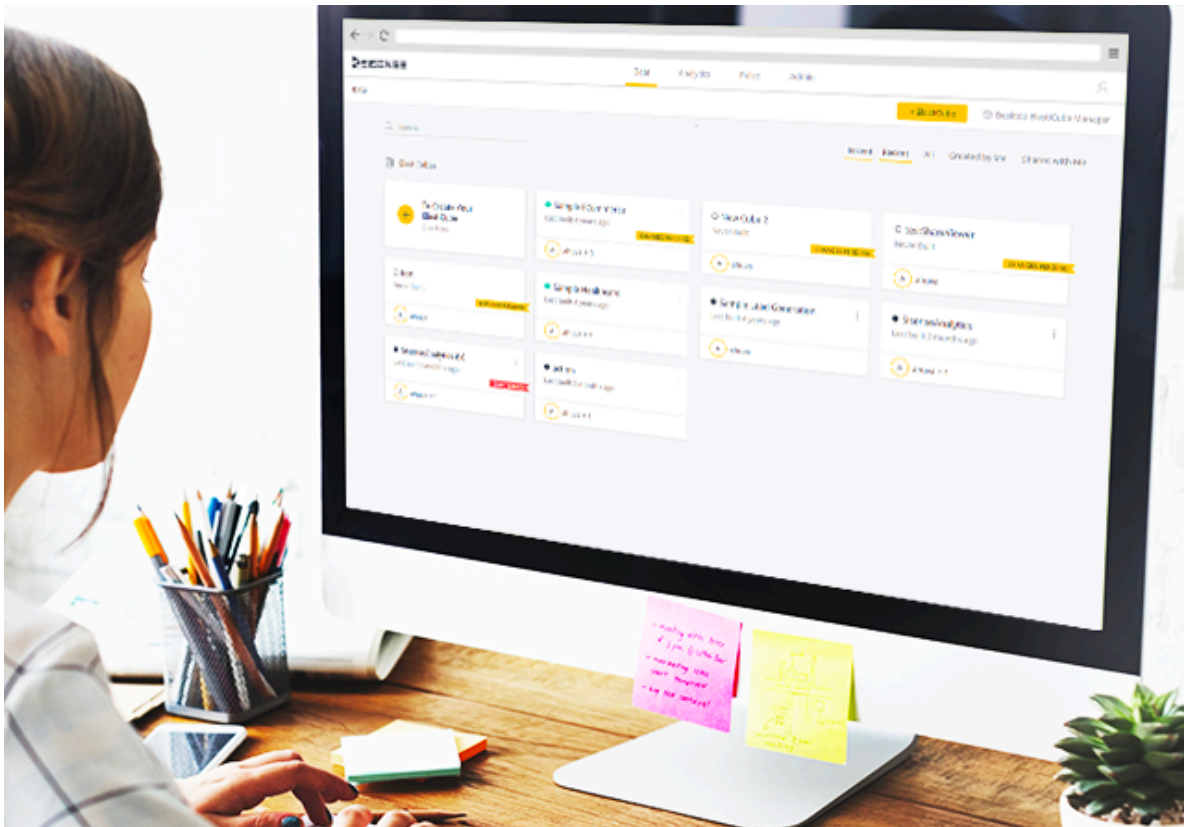
Convert, cleanse, or enrich data with multiple transformation functions for more expressive and descriptive data fields and analysis.



Manage

Manage all your data in one place

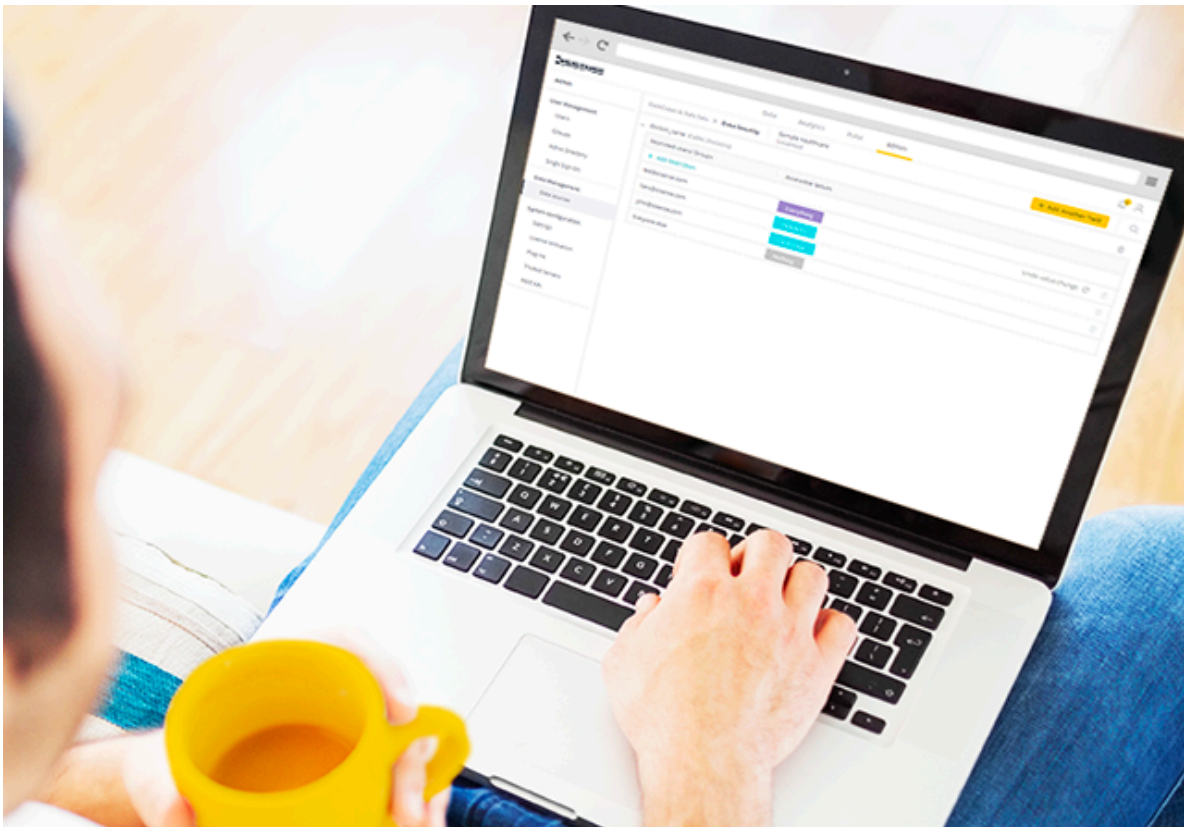
Automate data import or add, change, or remove data sources manually. Sisense [data analytics software](#) centralizes data management so you don't waste time flipping between databases.



Secure

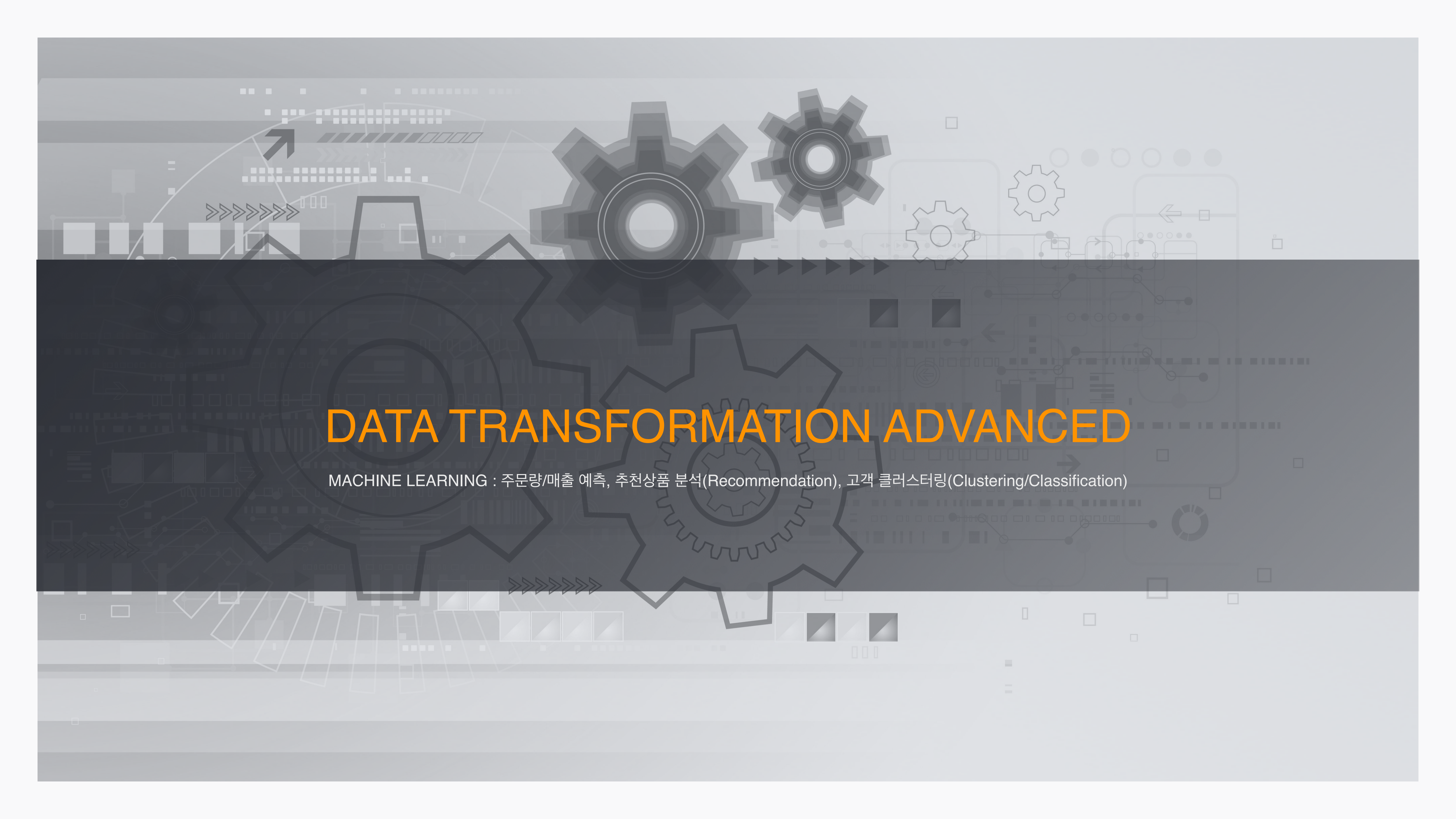
Limit your data's exposure

Establish security controls so data isn't exposed to the wrong user.



Google Analytics와 소셜 그리고 판매율을 연동한 모습



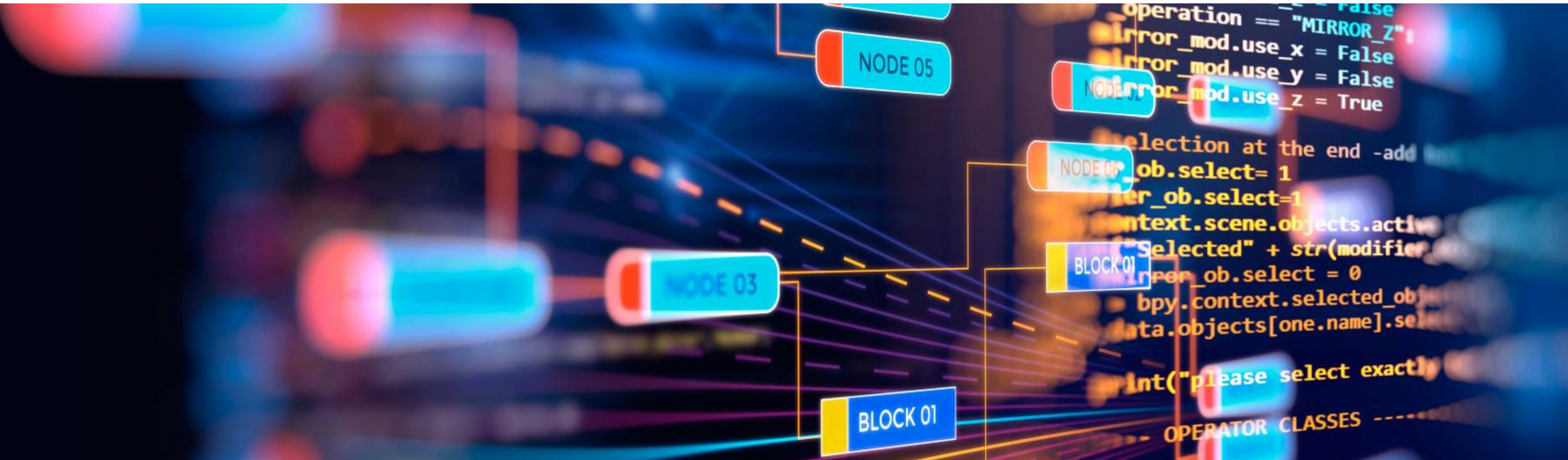
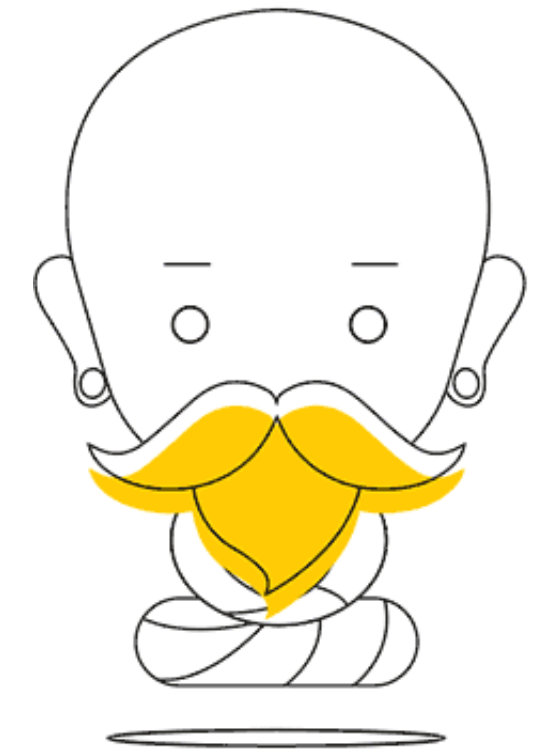


DATA TRANSFORMATION ADVANCED

MACHINE LEARNING : 주문량/매출 예측, 추천상품 분석(Recommendation), 고객 클러스터링(Clustering/Classification)

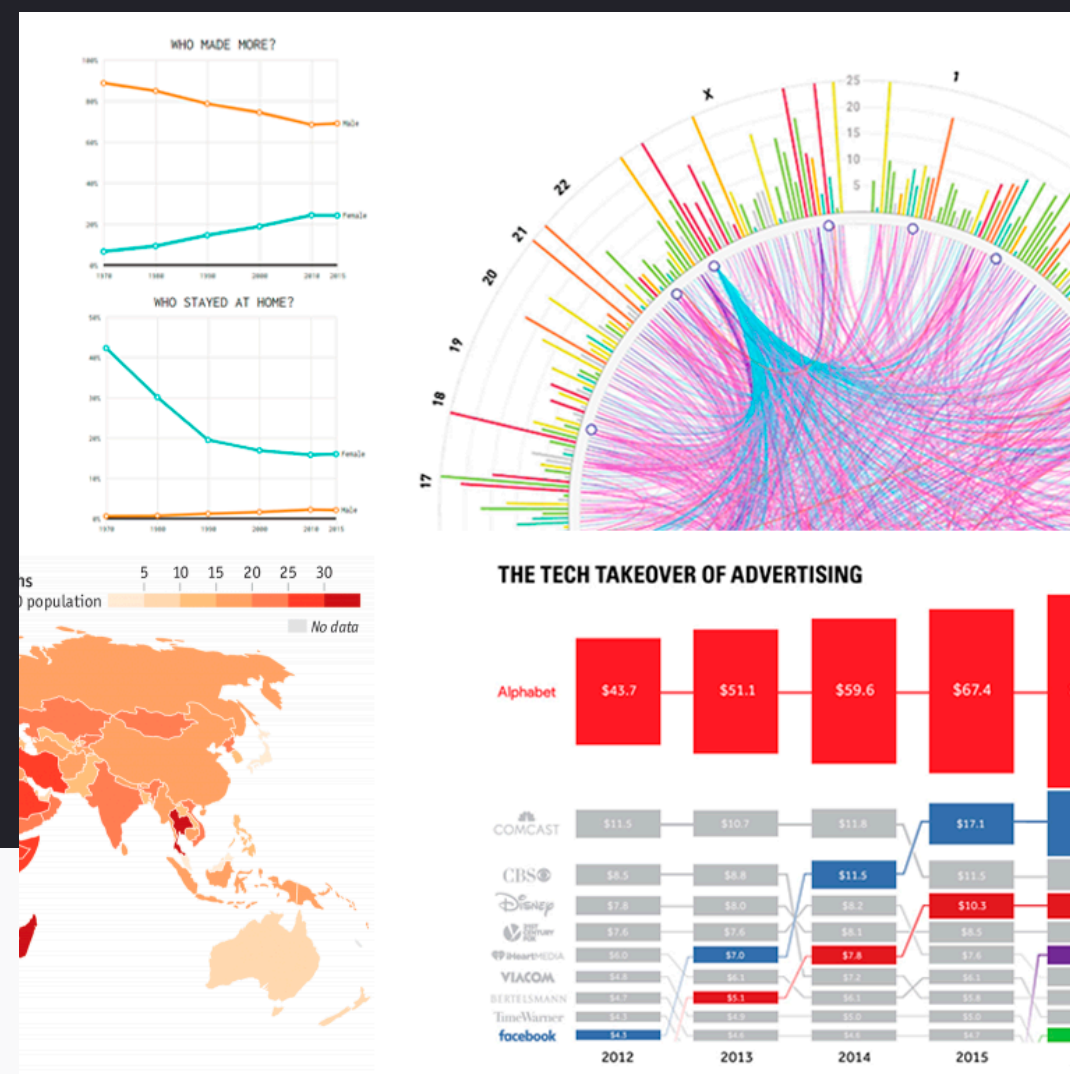
ANALYTICS FOR EVERYONE

데이터분석 경험이나 지식이 없어도 인공지능 봇이 알아서 인사이트를 찾아 드립니다.



We Support Visual Analytics Platform

개인화/그룹화 가능한 시각화 분석 도구와 협업 그리고 AI



다양한 시각화 분석 도구 지원
차트/도표/지도/인포그래픽 시각화 분석 지원



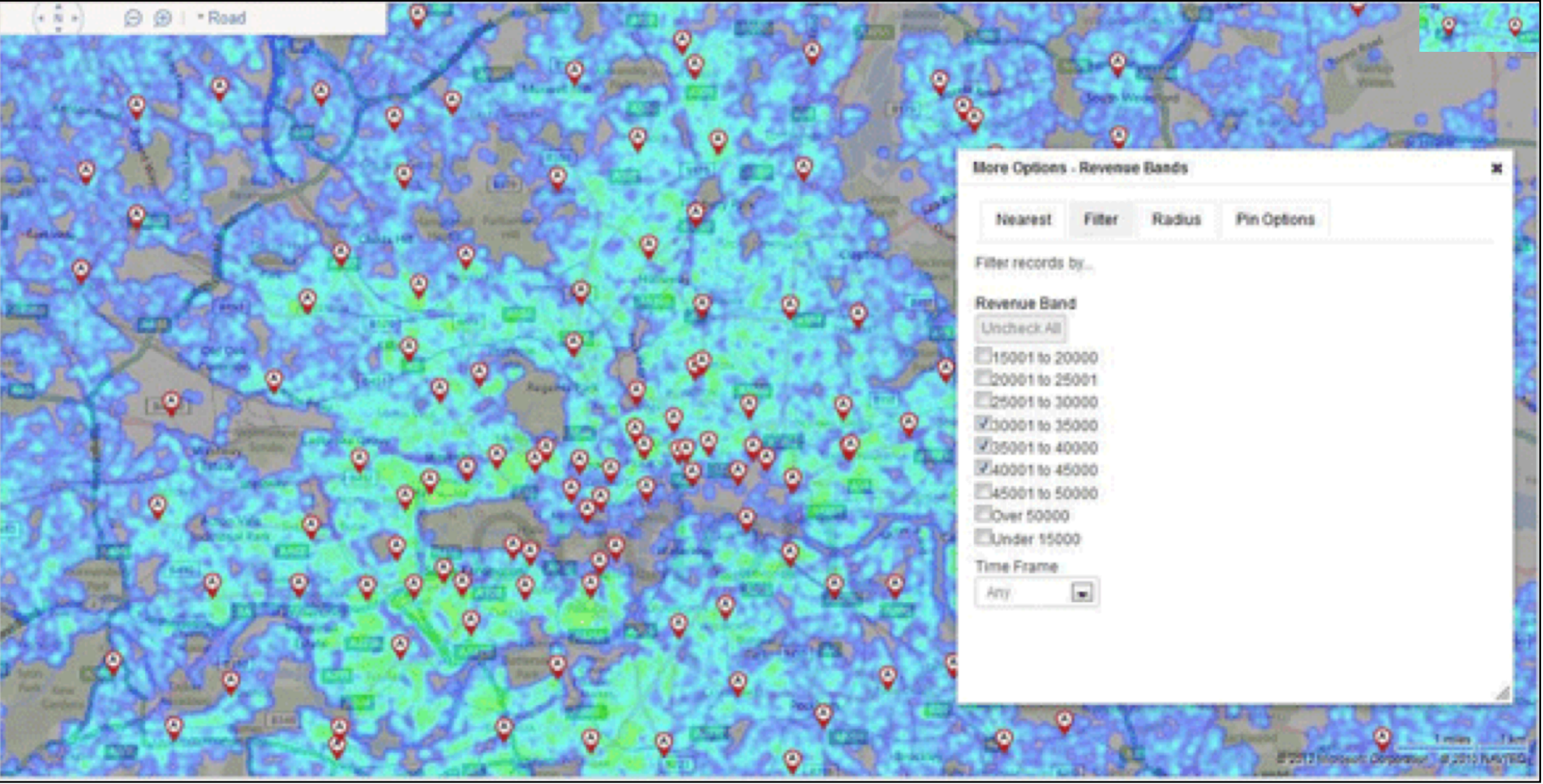
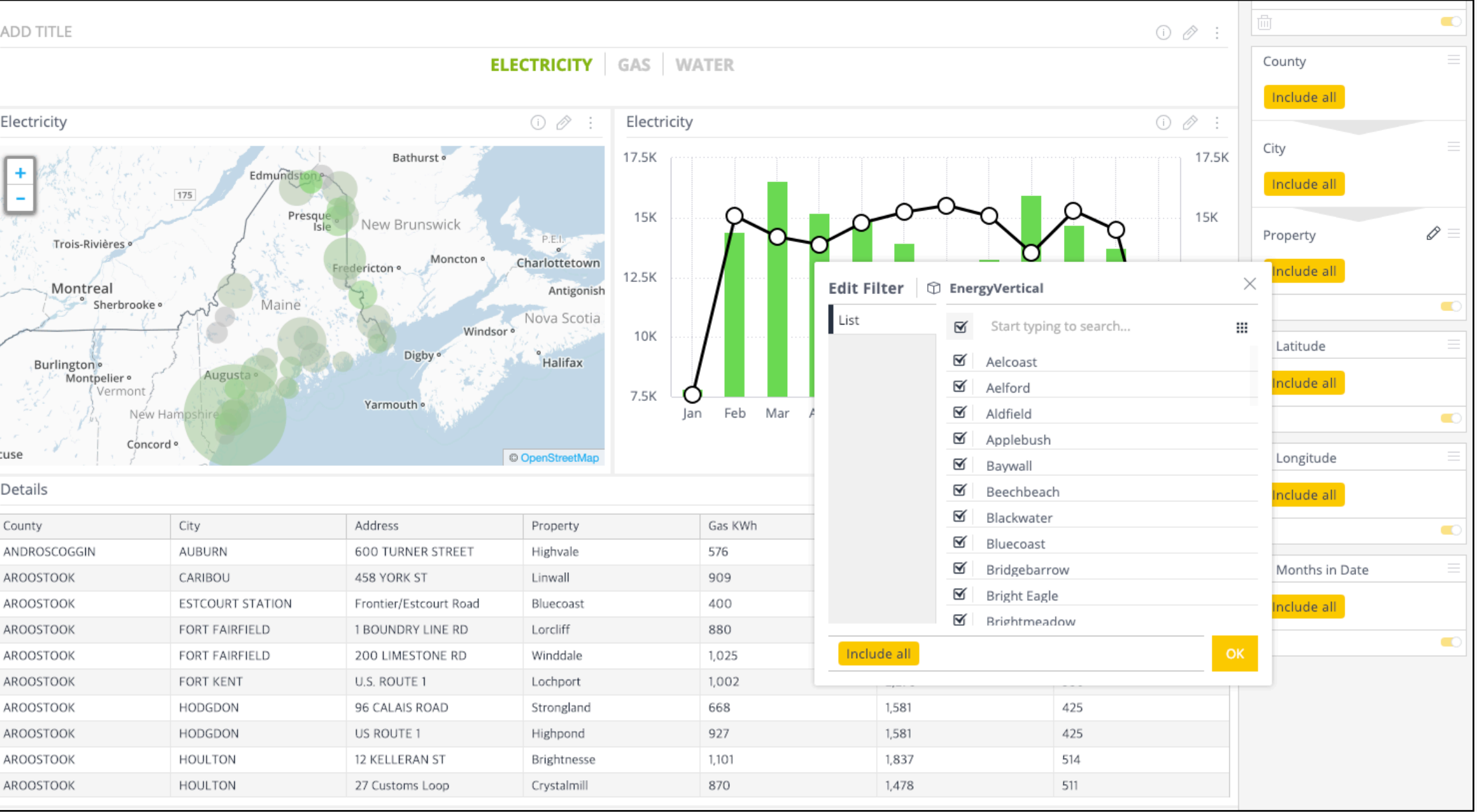
리포팅/협업 지원
계정관리 기반 리포팅/협업/개인화/모바일 지원



AI INSIGHT ROBOTS
알아서 분석하고 인사이트를 알려주는 놀라운 로봇



개인화 분석 함수 지원
개인화 인사이트 분석 함수 지원, R 언어 지원



인터랙티브 시각화 지원

다양한 차트 셋 , 다차원 주제도 지원



사용자별 분석 프로젝트 개인화 지원

사용자 분석 함수 WYSWYG 지원

50년간 국가별 테러발생현황중 최근 4년



proto-1 > Edit Formula

PUPCOUNT([eventid])

Data Browser Functions

Type to search for functions

- Statistical
 - Average
 - Contribution
 - Correlation
 - Count
 - Count All
 - Covariance (Population)
 - Covariance (Sample)
 - Exponential Distribution
 - Intercent

Dashboards

Put the *dash* in dashboards

Have all your data at the ready. With a few easy clicks, Sisense allows you to filter, explore, and mine your data for instant answers to your most important questions. A true [self-service business intelligence](#) platform.



Widget Library

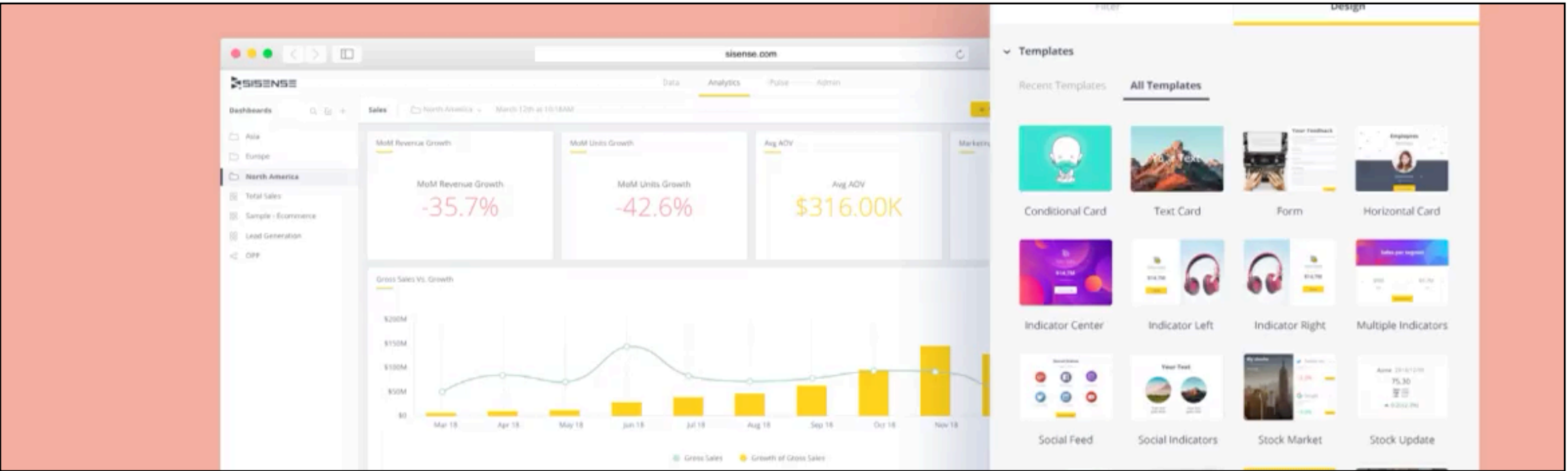
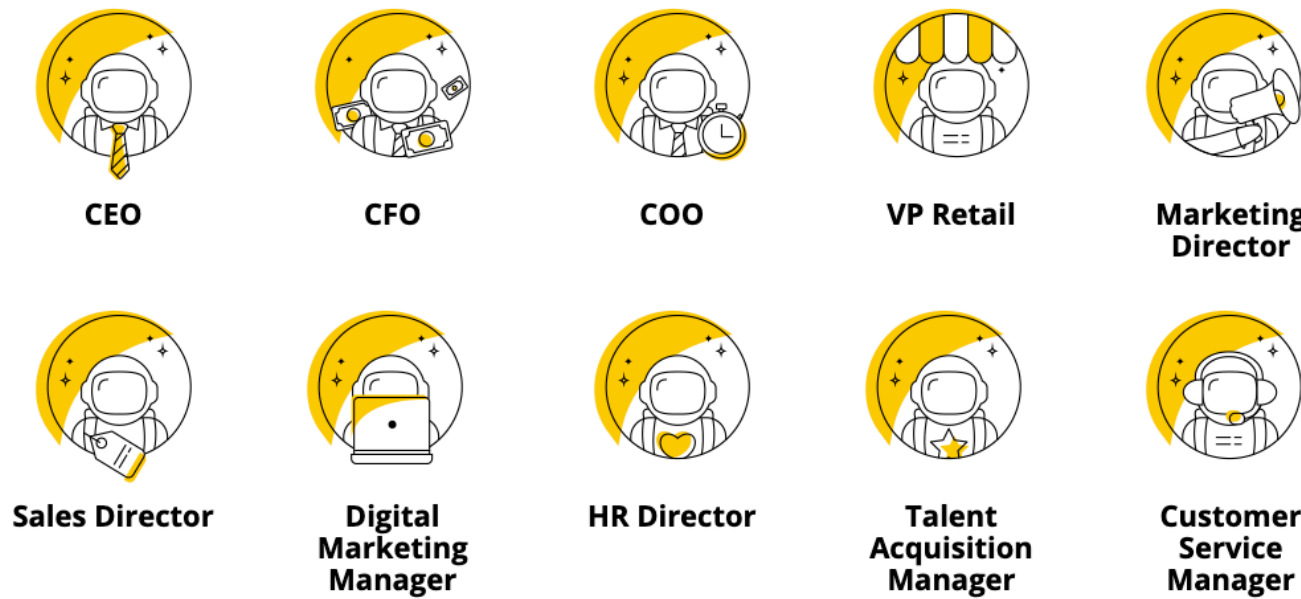
Visualize your data more creatively

Choose from hundreds of predesigned [data visualization](#) widgets, get recommendations on the best ways to view your data, even submit your own open source designs.



Role-Specific Interactive Dashboards

Today, almost every role in an organization can benefit from Business Intelligence dashboards. Explore our role-based BI dashboards that deliver actionable self-service analytics to any user — no data expertise required.



Advanced Analytics

Predict the future with confidence

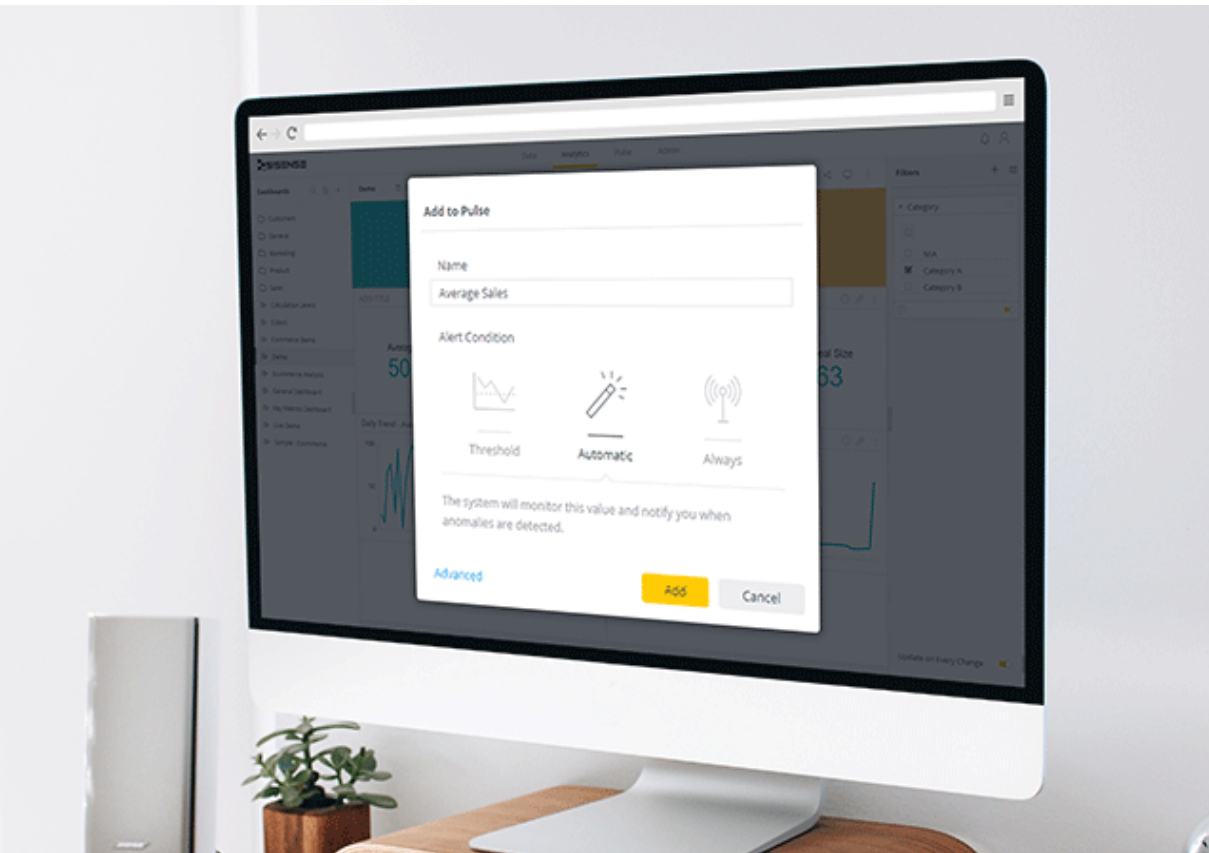
Give the crystal ball a break. Integrate R functions in your formulas for more accurate predictive analytics and better advanced [BI reporting](#) and decision-making.



Anomaly Detection

Let the machine do the work

Something wonky with your data? Sisense Pulse uses machine learning to automatically detect and alert you to any data anomalies instantly.



Analyze with Insight miner » 다차원 분석 » 주문고객수 [Total]

주문고객수 [Total] is it?

Wise choice... I'm on it!

Crafting your insights, give me a second 🌞

Insight Miner

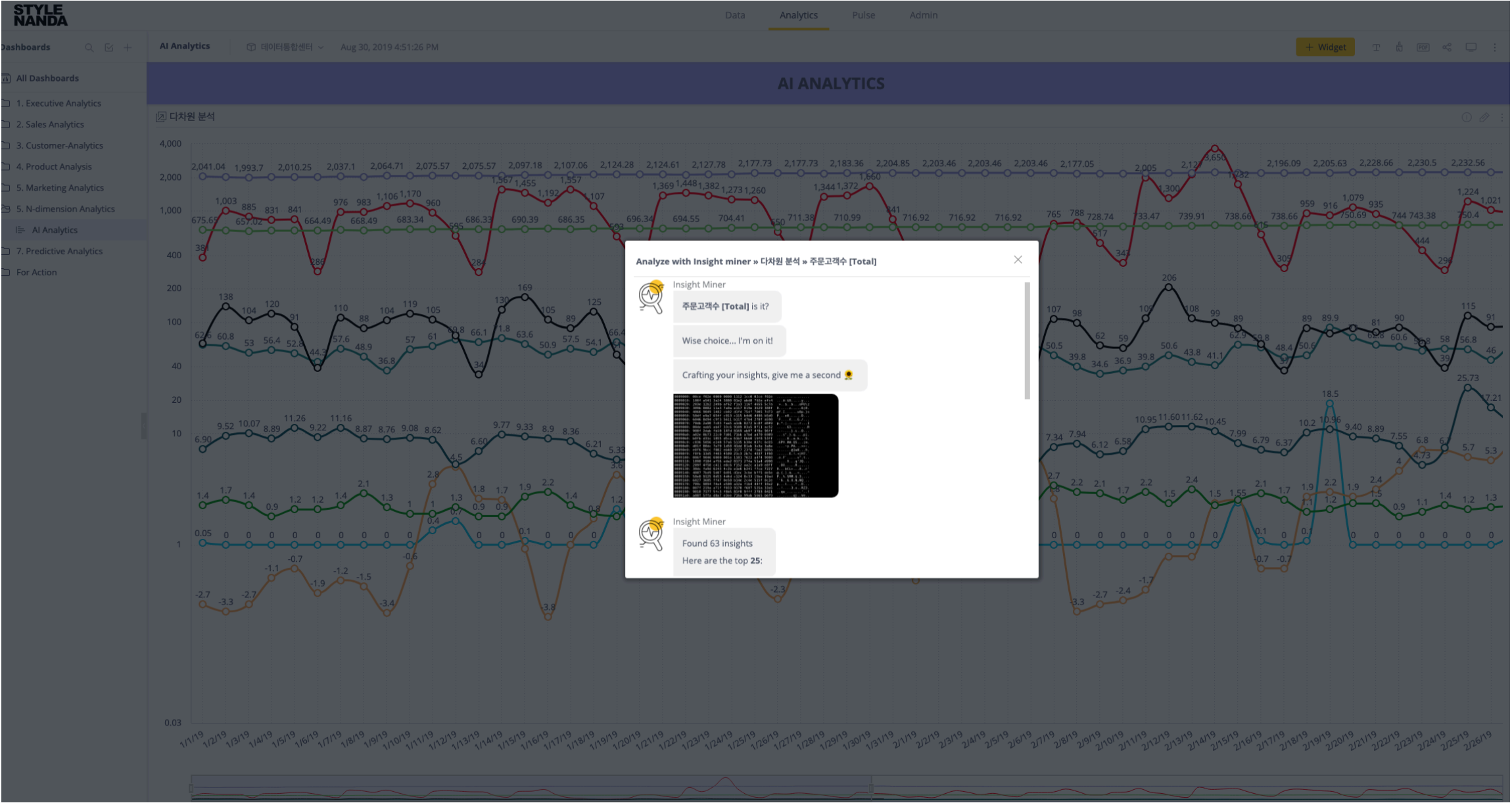
Found 63 insights

Here are the top 25:

Narratives

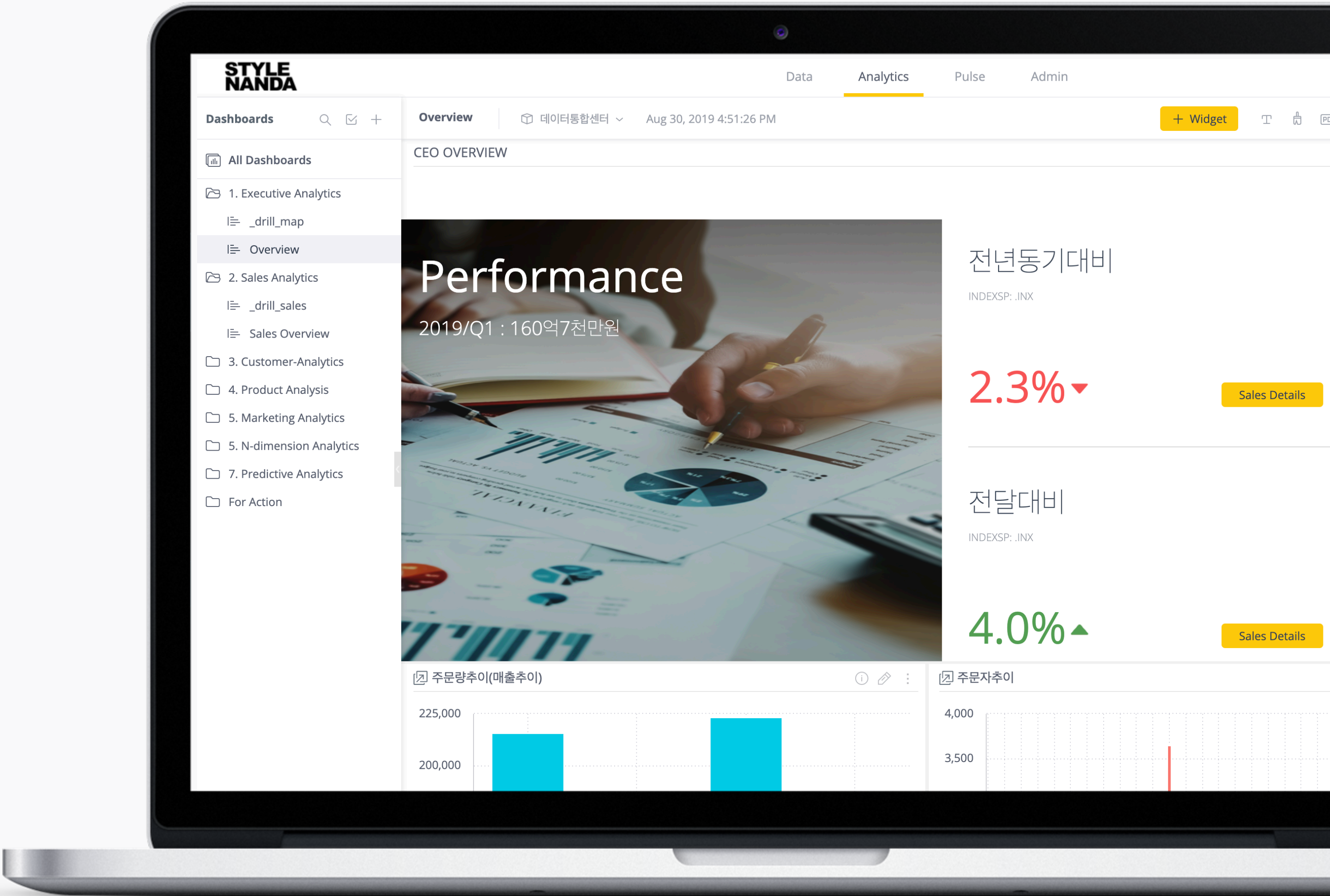
Leverage a personal, 24/7 junior analyst

Take self-service analytics to a whole new level when you shift to automated analysis any user can act on-regardless of data literacy skill set. With Sisense Narratives powered by natural language generation (NLG) technology, instantly expose patterns & trends as you interact with each widget on a dashboard.



다양한 단말 환경을 지원합니다.
Device Free

PDF/엑셀 리포팅과 계정기반 공유 및 다양한 모바일 단말기도 지원합니다.



DATA DRIVEN BUSINESS

데이터 분석결과를 가지고 바로 비즈니스에 적용할 수 있는 자동화 기능

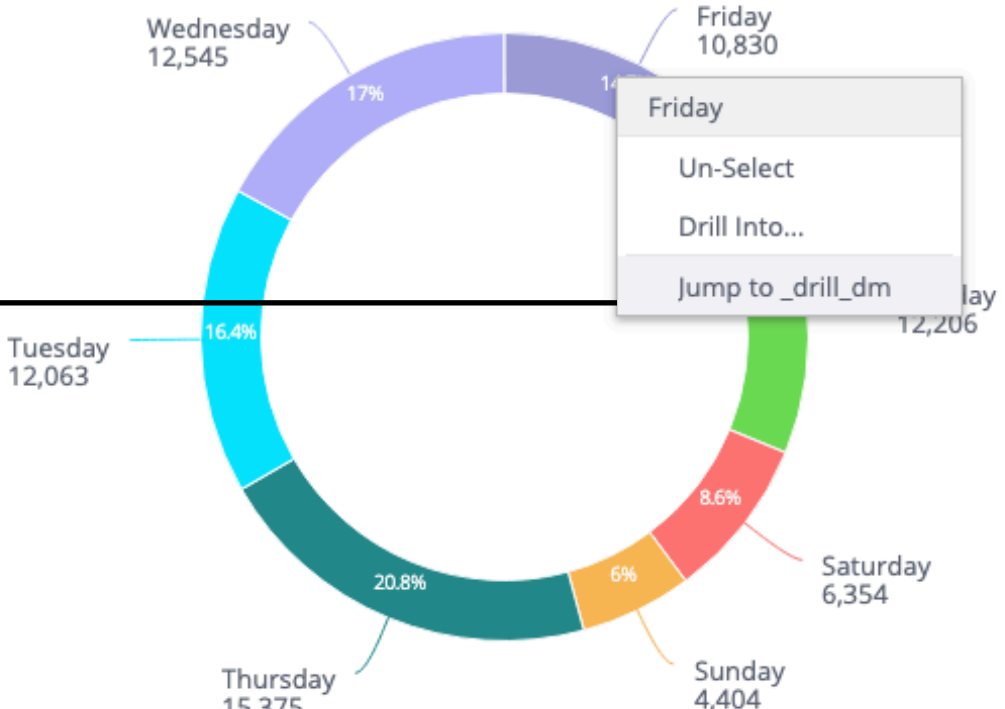
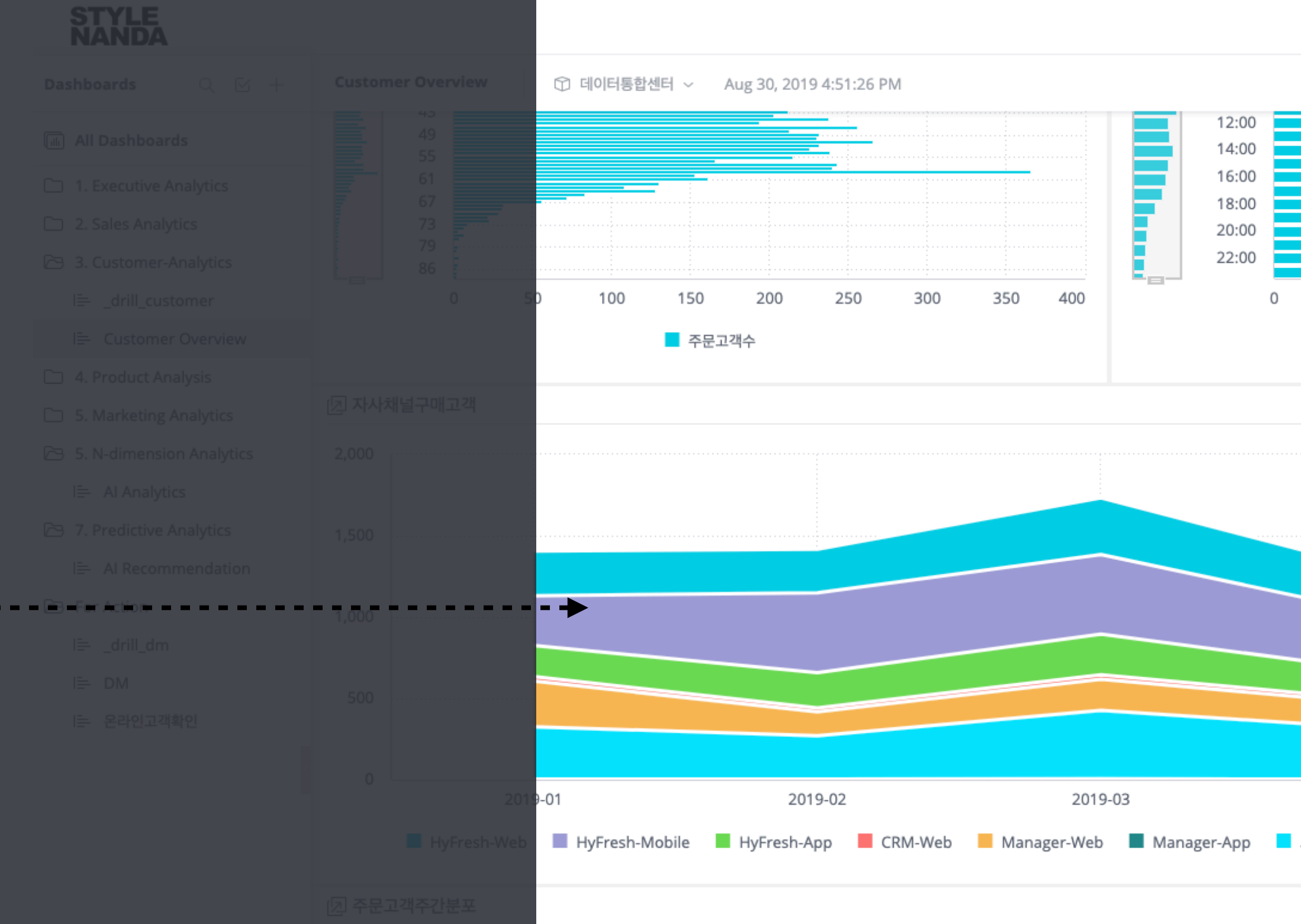


캠페인 통합



이원화되지 않고 단일 분석 시스템에서 분석결과를 기반으로 바로 타겟팅 캠페인 진행가능하며 캠페인 결과 역시 실시간으로 동일 시스템으로 다른 데이터들과 함께 수집 및 분석 됩니다.
-월간 사용량 만큼 비용부과는 별도로 됩니다.

분석결과를 가지고 바로 실행

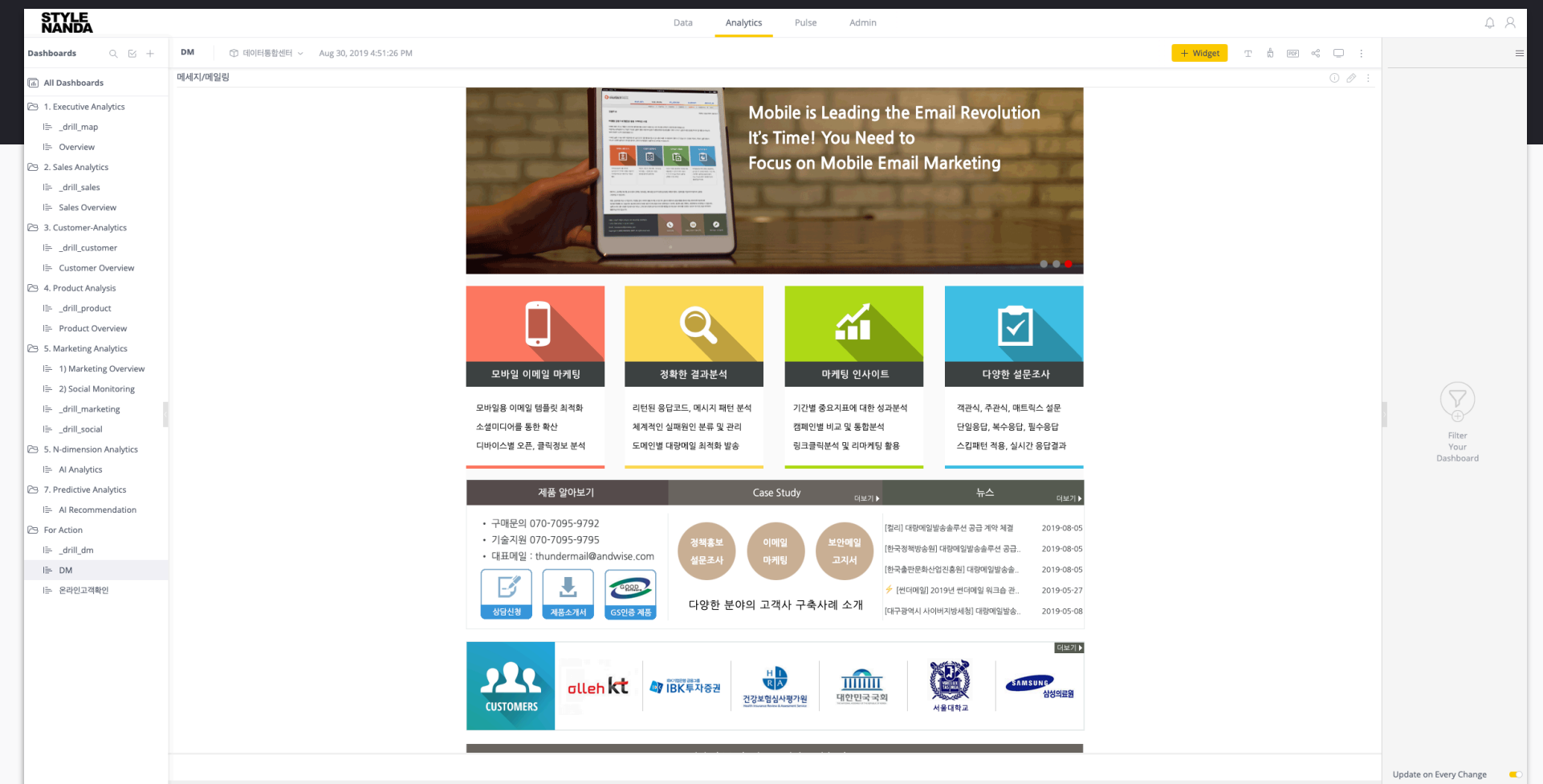
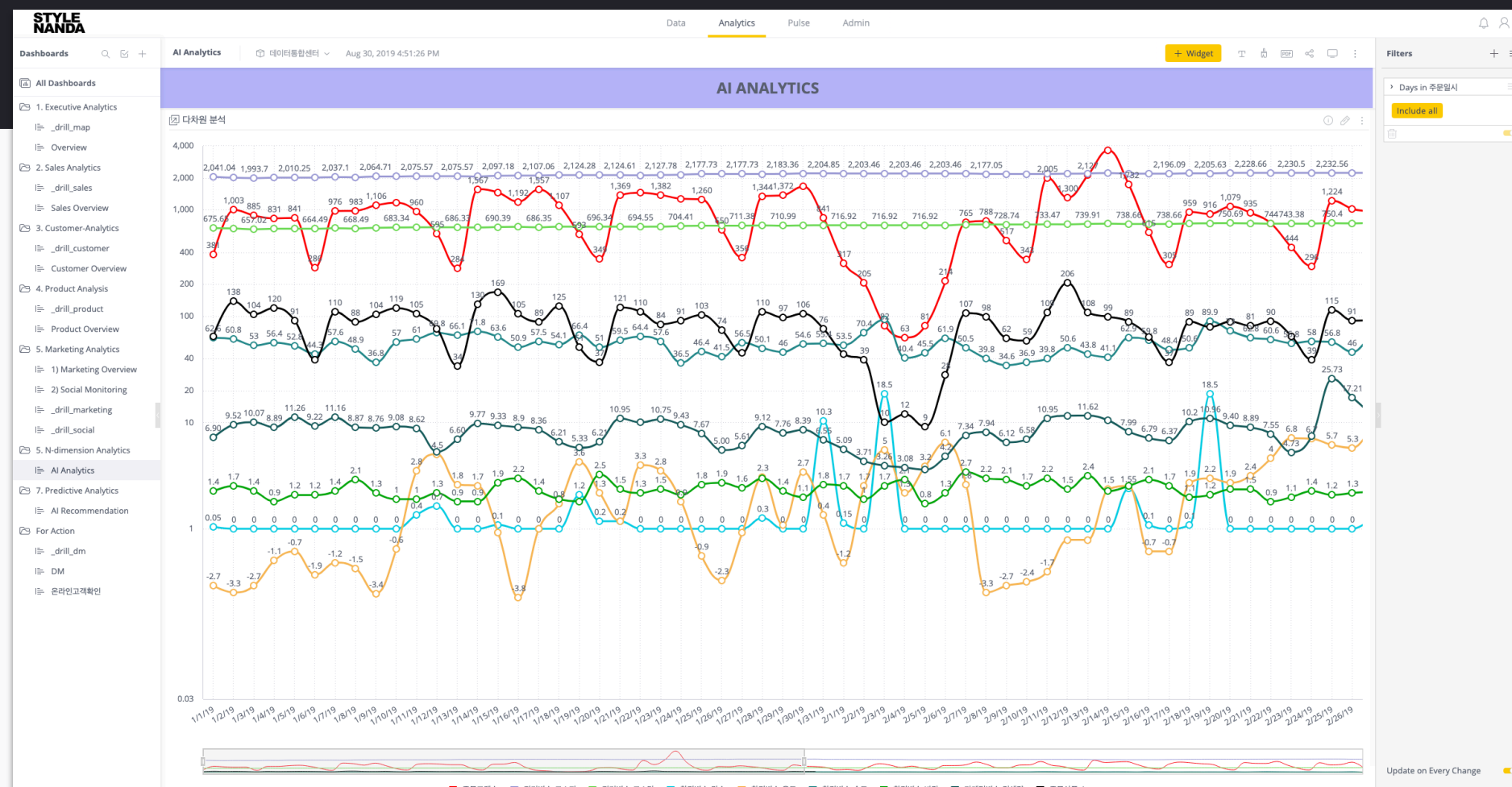
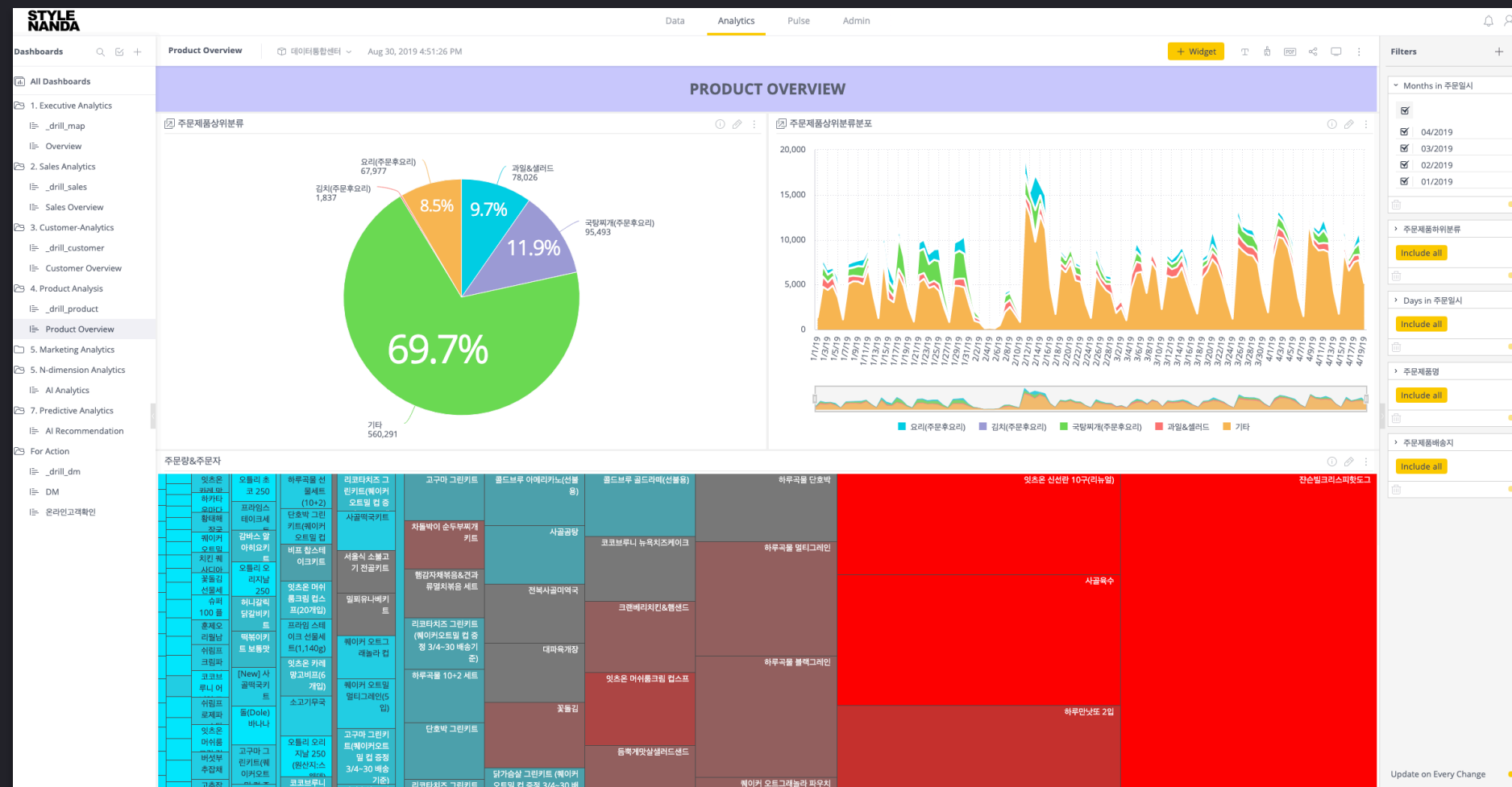




DEMONSTRATION

유사한 요구사항의 레퍼런스 기업 실 데이터를 통해본 SINGLE STACK BI

SCREEN CAPTURE-2





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(역삼동 668-8 2층)

Data Analytics Center
서울시 강남구 아셈타워 30층

Project Leader(임원)
지윤성 / 010-9851-6435. / saxoji@linkbricks.com

